



PRESS RELEASE

Kentucky Bourbon Festival
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FOR IMMEDIATE RELEASE – Kentucky Bourbon Festival Named Top 20 Event

The Kentucky Bourbon Festival has been selected as one of Southeast Tourism Society's Top 20 Events for September 2011. The 2011 festival will be held September 13-18.

To be nominated for a Top 20 Event, an event must be at least in its third year and must have at least a thousand people attending. The Top 20 Events represent the best events/festivals the Southeast has to offer. Events that win this honor benefit from the widespread exposure and prestige that being named a Top 20 Event affords.

"It is quite an honor to be selected as one of the premier events in the Southeast during September," Linda Harrison, Executive Director the Kentucky Bourbon Festival said. "It is a testament to all the hard work that goes into the festival and the popularity of bourbon, one of Kentucky's signature industries."

Southeast Tourism Society is a non-profit organization, whose goals and objectives are to develop market and promote travel to and within the Southeastern states. There are over 600 members representing Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee, Virginia and West Virginia. Members include state travel offices, attractions, and convention and visitors bureaus, chambers of commerce, hotels and resorts, advertising agencies and members of the media.

The Kentucky Bourbon Festival is a 501 (c) (3) non-profit organization. You may visit www.kybourbonfestival.com for information on the 2011 festival.