



Kentucky Bourbon Festival  
One Court Square  
Bardstown, KY 40004  
[www.kybourbonfestival.com](http://www.kybourbonfestival.com)

**FOR IMMEDIATE RELEASE –**

**FOR MORE INFORMATION CONTACT**

Linda Harrison  
Kentucky Bourbon Festival Inc.  
(502) 348-3623 #4  
(800) 638-4877 #4  
[info@kybourbonfestival.com](mailto:info@kybourbonfestival.com)

**Kentucky Bourbon Hall of Fame Inductions**

The Kentucky Distillers Association and the Kentucky Bourbon Festival announced the 2011 inductees into the Kentucky Bourbon Hall of Fame Inductees Friday, September 16.

David Hobbs and Al Young were honored at the reception with domestic and international media, and industry leaders in attendance. The induction, a highlight during festival week, is the highest honor within the Bourbon industry a person or organization may receive.

David began his career in 1970 as a bottling supervisor at Heaven Hill moving through the ranks to an appointment as Plant Manager, which he holds today. David has served on the Kentucky Bourbon Festival Board of Directors since 2000 and has been an invaluable part of the Kentucky Distilleries Association since 1998. David will be retiring from Heaven Hill at the end of this year after 41 years of service.

Al Young, Four Roses Brand Ambassador began his career at the Joseph E. Seagram and Sons, Inc. Through his years he developed a true passion for Bourbon and Kentucky's signature Bourbon industry. Al handles a variety of marketing and public relations responsibilities, but his main focus continues to be teaching people about Bourbon as he travels the country to develop and foster account relationships. One of Al's responsibilities is to preserve the rich history and archives of Four Roses. He recently put his knowledge to paper and finished his first book, "Four Roses: The Return of a Whiskey Legend." The book continues to receive much-deserved accolades.

The seventy-three members of the Kentucky Bourbon Hall of Fame have their names permanently etched on a still that resides in the Oscar Getz Museum of Whiskey History in Bardstown, and all have made significant contributions to the awareness of Bourbon as a major whiskey, growth of Bourbon sales, and elevated the stature of Bourbon Whiskey on a global basis.

###

This press release may be downloaded from the Kentucky Bourbon Festival website:  
[www.kybourbonfestival.com](http://www.kybourbonfestival.com).