



PRESS RELEASE - PSA

Kentucky Bourbon Festival
One Court Square
Bardstown, Kentucky 40004

FOR MORE INFORMATION CONTACT

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FOR IMMEDIATE RELEASE – Tickets Now Available for Kentucky Bourbon Festival Events 2010.

The Kentucky Bourbon Festival Inc. has tickets available for the following festival events: **Kentucky Bourbon All-Star Sampler**, - meet Master Distiller's from the KDA member distilleries and enjoy a sampling of their renowned Bourbons. Bring your special bottles or memorabilia for autographs while enjoying genuine Kentucky Cuisine and music. September 15, 2010, \$40

Boots and Bourbon, - come to the Wild Turkey "Sit and Sip" saloon and celebrate the 10th anniversary for this event while listening to country and western music, and enjoying games, dancing, great food and more. September 16, 2010, \$45

Bourbon Cocktail Mixology (a new event) - Sample an array of Kentucky Bourbon cocktails and learn what brings out the best in Kentucky Bourbon with their specialty drinks. September 18, 2010, \$35

Culinary Art: Bourbon-Style Cooking School, - enjoy food prepared with Jim Beam Bourbon products by Chef Albert Schmid The author of "The Kentucky Bourbon Cookbook." September 16, 2010, \$50

Let's Talk Bourbon - an outside Kentucky breakfast buffet with a detailed seminar on the history and process of making Bourbon at Four Roses Distillery presented by the Master Distiller Jim Rutledge. September 17, 2010, \$30

Bourbon Cigars and Jazz - an evening of New Orleans style Cajun food, dancing under the stars with Jazz plus traditional music, while enjoying fine cigars and Heaven Hill Bourbon brands. September 18, 2010, \$90

The Great Kentucky Bourbon Tasting and Gala, - the KBF signature black-tie event with a Bourbon tasting, appetizers, meal and dancing. September 18, 2010, \$140

Ghostly Spirits of Bardstown, - experience the ghosts of Bardstown. September 16, 17 and 18, 2010, \$20

Sip & Savor in the Spirit of Old Kentucky (a new event) - From the first course of an exquisite meal to the last, learn how to prepare and pair food with Kentucky Bourbon. September 18, 2010, \$40

Backstreets of Bardstown - enjoy a tour of historical Bardstown in a horse-drawn “1792 Bourbon” carriage. September 17, 18 and 19, 2010, \$15

KBF Poker Run - take a motorcycle ride through the countryside while collecting your poker hand, and win door prizes, collect coupons for the KBF food court and receive a KBF T-shirt, September 18, 2010, \$25 per person.

Applications are also available for the following events: **KBF Golf Tournament** (to be held at Bardstown Country Club, September 18, 2010 - \$125 per person,) **KBF Horseshoe Pitch** (to be held on September 18, 2010 - \$15 per entry), **Kentucky Bourbon Shots** (photography contest held during entire festival – free to enter), **Mixed Drink Challenge**, to be held on September 15, 2010 – \$10 to watch, \$25 to participate and **Spirit 5K Run and Walk** (to be held on September 18, 2010) \$15 per person \$10 for a team of 3 or more. Tickets and applications are available at the Kentucky Bourbon Festival office, One Court Square, Bardstown or call 800-638-4877 # 4 or 502-348-3623 # 4 or visit the KBF online at www.kybourbonfestival.com.

Press releases may be down loaded from “the press room” on the KBF website.

The Kentucky Bourbon Festival Inc. is a 501 (c) (3) non-profit organization.